

15 Must-Have Features in Auction Software

Printable checklist: score any platform before you book a demo

Vendor: _____

Demo date: _____

	MUST	NICE	SKIP
FOR BIDDERS			
1. Simple registration and bidder verification Sign-up takes minutes. Email or phone check, with optional ID check for high-value lots.	☐	☐	☐
2. Real-time bidding Bids and prices update instantly, no page refresh.	☐	☐	☐
3. Proxy (auto) bidding Bidder sets a max and the system bids for them in set increments.	☐	☐	☐
4. Mobile-friendly experience or app Browsing, bidding, and paying all work on a phone.	☐	☐	☐
5. Instant notifications Outbid, ending soon, and won alerts by email, SMS, or push.	☐	☐	☐
FOR AUCTIONEERS AND ADMINS			
6. Multiple auction formats English, sealed bid, Dutch, reverse, or whatever you plan to run.	☐	☐	☐
7. Bulk lot upload and catalog management CSV import, bulk photos, and quick edits to live lots.	☐	☐	☐
8. Reserve price, buy-now, and anti-sniping Closing time extends automatically when late bids arrive.	☐	☐	☐
9. Admin dashboard and reports Bids, revenue, top bidders, and unsold lots at a glance.	☐	☐	☐
10. User roles and permissions Separate access for admins, clerks, sellers, and support.	☐	☐	☐
FOR PAYMENTS AND SECURITY			
11. Multiple payment gateways and escrow Cards, bank transfer, wallets. Funds held until delivery when needed.	☐	☐	☐
12. Automated invoicing, fees, and tax Buyer's premium, seller commission, and tax calculated for you.	☐	☐	☐
13. Fraud prevention 2FA, KYC, shill-bid detection, SSL, and a full bid audit trail.	☐	☐	☐
FOR GROWTH			
14. Integrations and API Connects to your CRM, shipping, accounting, and email tools.	☐	☐	☐
15. Customization and white-labeling Your branding, multiple languages and currencies, room to scale.	☐	☐	☐

How to score it

Count your MUST ticks: ____ / 15. A platform missing any of your MUST features is a no, however good the demo looks.
Ask each vendor to show every MUST feature live, not on a slide.